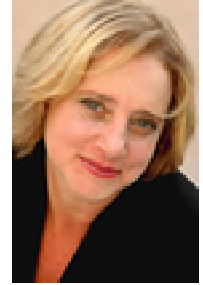




www.utechnique.com

Linda L. Johnson
Unique Technique
26 Germain Street
Worcester, MA 01602



Phone: 508 963-1140
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What will Linda do for me?

What Linda does...

High energy, humorous keynotes and workshops on how to lead and positively impact others, achieve personal success and manage change at work and home. Real, practical tips and ideas that can be applied immediately.

Where to use Linda....

- Keynote speeches for mixed or women's audiences wanting practical tips in a message that is delivered in an entertaining and energetic way
- Breakout sessions at professional, corporate, and association conferences
- Corporate training seminars and workshops on managing change, leadership, and achieving goals.

My Promise to You:

Customize my presentation, I Will

- Be available to discuss plans for my speech.
- Know what your organization does and why it does it.
- Know why I am there and have a specific plan to accomplish your goals for my presentation.
- Know the theme of your meeting and relate my presentation to it.
- Know why your people would want to hear what I have to say on this topic.
- Coordinate with other speakers or the speaker's bureau to assure your goals are met
- Notify you in advance of my travel itinerary.

On-Site, I Will

- Notify you when I arrive on site and contact you immediately should any serious delays occur.
- Be accessible to you from the time I arrive until I leave.
- TELL YOU THE TRUTH 100% OF THE TIME.
- Retire early the night before my speech.

- Be reasonable and considerate in my use of room charges and incidental expenses.
- Be in the meeting room for a sound check at least one hour before I speak.
- Coordinate with the set-up crew and other presenters to make sure my needs fit your overall needs.
- Stay out the of way until it is my turn to speak.
- Study your audience and the other speakers to align my message with them.
- Provide an easy, brief introduction and be available to coach my introducer.
- Be in the room, seated and visible to you even before my introduction begins.

During My Presentation, I Will

- Walk on stage cheerfully and open my speech with energy and purpose.
- Never use off-color language or material.
- Interact constantly with the audience and involve them through questions, a show of hands, eye contact and exercises as appropriate.
- Present well-researched, profound information.
- Use stories and humor liberally.
- Never e rude to an audience member.
- Allow for questions and comments from the audience during my presentation.
- Summarize my points and give ways to remember my key points.
- Relate my points to you organization and people.
- Stick to my time frame and adjust if needed.

After My Presentation I Will

- Stay around after my speech briefly to answer questions or hear comments.
- Check out and depart with minimal effort to you.
- Itemize my expenses and bill you promptly after the speech.
- Provide receipts as needed.
- Never disclose any sensitive information about your organization.
- Be willing to accept personal phone calls or email to follow up on the speech from individual audience members or executives.

Final Thoughts

- I will deliver an exceptionally good presentation in a highly professional manner.

*** Linda Johnson proudly adheres to these accountability standards, original established by Jim Cathcart, CSP,CPAE, and past –president of the National Speakers Association, as a personal and professional code of conduct for speakers

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